



Jennifer Bezoza



Jennifer Bezoza is a leadership coach who works with executives and emerging leaders to hone and leverage their individual leadership style and strengths. Optimistic, caring and positive, while also structured, direct and results-oriented, Jennifer supports her clients in gaining greater self-awareness, enhancing their leadership mindset and gaining concrete progress and results with desired leadership and professional goals. Jennifer's passion is helping individuals to thrive as leaders in organizations. Having served in a number of human capital roles at organizations, such as GE Commercial Finance, Towers Perrin, Advisory Board Company, and the Visiting Nurse Service of NY, Jennifer has led large-scale employee engagement and culture initiatives, and also high potential development programs.

Jennifer works with key organizational stakeholders and coaching clients to outline concrete goals and desired results at the outset of the coaching relationship. A typical engagement begins by gathering feedback about strengths and development opportunities through a 360 process as well as a few selected psychological assessments. This leads into awareness-raising and more refined process of goal setting and the creation of a development plan with concrete strategies, actions and desired results. An engagement ranges between six months and eight months. Jennifer often alternates in her role within a given conversation or engagement between a trusted advisor that engages alongside with clients in leadership and business challenges to a facilitative guide, where she facilitates client's own learning through an expansive process of inquiry, to finally being a skill building trainer, where she supports clients in acquiring new techniques and approaches for greater effectiveness at work.

Jennifer honors her passion collaborative communication and problem solving by actively serving on the board of the New York Peace Institute, a conflict and mediation organization. Many formative lessons came through competitive sports, having led a volleyball team to a Junior Olympic title and then later playing on and serving as a captain on the Stanford field hockey team. While her time on a court or a field has long come to an end, you may find her frequently running to Pandora music along the East River and hiking with her family in upstate NY.

Jennifer earned her BA in psychology from Stanford University and her MA in Social-Organizational Psychology from Columbia University. She has been awarded an Executive Coaching Certification by New York University and Neuroleadership Group, and the designation of Associate Certified Coach by the International Coach Federation. Jennifer is an Accredited Facilitator for Firo-B, Energy Audit, Gallup Strengthsfinder, LEQ 360 Instrument from Bluepoint, Myers-Briggs Type Indicator®, and Organizational Savvy Assessment.

Jennifer can be reached at jbezoza@leadingforgood.com.